

## INVITATION TO SPONSOR THE 24<sup>TH</sup> INTERNATIONAL CONFERENCE ON MECHANICS IN MEDICINE AND BIOLOGY (ICMMB 2026)

On behalf of the Organising Committee of the 24th International Conference on Mechanics in Medicine and Biology (ICMMB 2026), I am pleased to extend an invitation to your esteemed organisation to join us as a sponsor or partner of this prestigious event, which will be held from 6 - 8 October 2026 in Singapore.

### ABOUT ICMMB 2026

The International Conference on Mechanics in Medicine and Biology (ICMMB) is a premier global platform bringing together researchers, clinicians, engineers, and industry leaders to explore the intersection of mechanics, medicine, biology, and technology.

The 24th edition will take place in Singapore, a strategic hub for biomedical sciences, innovation, medical technology, and international collaborations. ICMMB 2026 will spotlight emerging technologies in medical device design, computational biomechanics, biological simulation, tissue engineering, AI in healthcare, and translational research. More details at: <https://icmmb2026.org/>

### WHY SPONSOR ICMMB 2026 IN SINGAPORE?

- Held in one of the world's leading biomedical research hubs
- Expected 300+ international delegates from academia, industry, and healthcare
- Showcase your technology, products, and research capabilities
- Build strategic partnerships with regional & global stakeholders
- Gain exposure among decision-makers, regulatory bodies, and investors

### DELEGATES PROFILE

- Universities & Research Institutions
- Hospitals & Clinical Experts
- Medical Device & Biotech Companies
- Pharmaceutical & Health Supplement Industries
- AI, Simulation & Digital Health Innovators
- Regulatory Authorities & Policy Makers
- Venture Capital & Technology Investors

### KEY BENEFITS FOR SPONSORS

- ◆ **Brand & Visibility**
  - Logo included on website, banners, and official communications
  - Digital promotion through newsletters & social media
  - Recognition on event backdrops & registration counters
- ◆ **Engagement & Networking**
  - Exhibition booths (for selected tiers)
  - Dedicated networking sessions with speakers & industry leaders
  - Business matching with potential collaborators and clients

- ◆ **Thought Leadership**
  - Sponsored session or keynote talk (Gold & above)
  - Panel participation for Platinum Sponsors
  - Opportunity to showcase breakthrough technologies
  
- ◆ **Support for Scientific Community**
  - Student scholarship funding
  - Travel grant sponsorship
  - Research & innovation prize naming rights

### **SPONSORSHIP OPPORTUNITIES**

We offer a range of sponsorship tiers and customised packages tailored to your organisation's objectives. Refer to **Annex A**.

Additional sponsorship opportunities are available for the **welcome reception, conference dinner, coffee breaks, student travel grants, mobile app, lanyards, and awards**. Refer to **Annex B**.

We would be honoured to explore a **tailored collaboration** that aligns with your organisation's focus areas - including research, digital health, AI, medical devices, education, CSR, innovation grants, or healthcare partnerships.

### **NEXT STEPS**

I would be happy to schedule a **brief call or meeting** to discuss sponsorship possibilities and how ICMMB 2026 can add value to your organisation. Please feel free to contact me directly at [kenneth.cheong@ieee.org](mailto:kenneth.cheong@ieee.org) to discuss more.

## Annex A

### SPONSORSHIP PACKAGES

Sponsorship		Platinum S\$10,000	Gold S\$8,000	Silver S\$5,000	Exhibition Only S\$3,000
Passes	Complimentary Conference Passes	4	3	2	0
Pre- Event	Logo on Website, Event Marketing and e- Program Book	√	√	√	√
	Ad Placement in Program Handbook	2 Pages	1 Page	½ Page	
On-Site	Logo feature in the slideshow onsite	√	√	√	
	Opportunity to give out self-printed pamphlets at Registration Booth	√ (Prime Location)	√	√	
	Exhibition Booth (2m x 2m)	√ (Prime Location)	√	√	√
	Opportunity to display pull up banners	√ (Prime Location)	√		
	Topic Speaker Slot	√	√		
	Keynote Speaker Slot	√			
Post- Event	Special 'Thank you' in post-event email	√	√	√	

## Annex B

### OTHER SPONSORSHIP PACKAGES

Item	Sponsorship Amount	Benefits
<b>Welcome Reception</b>	S\$5,000	“Sponsored by” signage + 5-min opening remarks
<b>Conference Dinner</b>	S\$8,000	Logo on table menus + digital backdrop + 3 dinner tickets + 10-min speaking slot
<b>Lunch (per day)</b>	S\$2,000	Logo on buffet table
<b>Coffee Break (2 per day)</b>	S\$1,500	Logo on buffet table
<b>Awards &amp; Prizes</b>	S\$4,000	Naming rights for Best Paper/Poster Award/Young Investigator Award
<b>Lanyards / Badges</b>	S\$5,000	Logo displayed on all registrant badges
<b>Conference Bags</b>	S\$6,000	Sponsor logo + bag insert allowance
<b>Mobile App / QR E-Program</b>	S\$5,000	Logo on event digital platform
<b>Pull Up Banner</b>	S\$1,500	Placement of self-prepared banner in conference venue
<b>Conference Bag Insert</b>	S\$500	Flyer/brochure/product sample placement
<b>Custom / Innovation Sponsor</b>	Flexible	Technology showcase / workshop sponsorship / student awards

## ALLOCATION OF EXHIBITION SPACE

Space allocation will be given on a “first-come-first served” basis. A completed Booking Form should be emailed to ensure reservation of the desired location. Upon receipt of the Booking Form, space will be reserved according to availability, and an invoice will be sent via email. Space allocations will be confirmed when the payment is received.

**Exhibitor Registration** All exhibitors are required to be registered and will receive a badge displaying the exhibiting company’s name. According to the package booked, exhibitor badges will be complimentary up to the number allocated. Exhibitor registrations allow access to the exhibition area only and shall be used by company staff only.

Complimentary registration to attend all the ICMMB 2026 events will be provided according to the packaged booked.

**Exhibitors’ Manual:** An Exhibitors’ Manual providing all the information for the preparation of the booth will be sent about 2 months prior to ICMMB 2026.

**Terms & Conditions:** The Terms and Conditions of exhibiting are included in this Prospectus. Please note that signing of the BOOKING FORM indicates acceptance of these Terms and Conditions. The Booking Form will be held as a valid liable contract, by which both parties will be bound.

## BOOKING PROCEDURES AND PAYMENT INFORMATION

**Invoice:** Once the Booking Form is received, an invoice will be sent.

**Terms of Payment:** 100% upon receipt of the invoice.

**Payment Method:** Bank Transfer (bank charges are the responsibility of the payer)

**Cancellation Policy** Cancellation must be made in writing to the Conference Secretariat for the consideration of the committee.

The Organiser shall retain:

- 50% of the agreed package amount if the cancellation or modification is made on or before 1 August 2026
- 100% of the agreed package amount if the cancellation or modification is made after 1 August 2026

## BOOKING FORM

Company Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Designation \_\_\_\_\_

Tel (O) \_\_\_\_\_ Mobile \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

Address \_\_\_\_\_

Country \_\_\_\_\_ Postal Code \_\_\_\_\_

Sponsorship	Price (SGD)	Quantity	
Platinum Sponsorship	10,000		
Gold Sponsorship	8,000		
Silver Sponsorship	5,000		
Exhibition Only	3,000		
Other Sponsorships	Price (SGD)	Quantity	Preferred Day
Welcome Reception (Exclusive)	5,000		
Conference Banquet	8,000		
Lunch (per day)	2,000		
Coffee Breaks (2 per day)	1,500		
Awards & Prizes	4,000		
Lanyards / Badges	5,000		
Conference Bags	6,000		
Mobile App / QR eProgram	5,000		
Pull-up Banner	1,500		
Conference Bag Insert	500		
Custom / Innovation Sponsor	Flexible		

Signature \_\_\_\_\_ Date \_\_\_\_\_

Name \_\_\_\_\_

## TERMS AND CONDITIONS

These terms are the contractual agreement between the Organiser and the Sponsor / Exhibitor.

### Application to Participate

Application to participate will be considered only if submitted on the Booking Form, duly completed. Registration will be confirmed if space is available. Applicants will be informed in writing of the acceptance or refusal of their application. In case of refusal, all payments shall be fully refunded. In case of acceptance the Sponsor will be bound by the Terms and Conditions listed in the prospectus.

### Obligations and Rights of the Sponsor

Registration implies full acceptance by the Sponsor of the sponsorship regulations. Any infringement of these regulations may lead to immediate withdrawal of the right to participate in the Conference without compensation or refund of sums already paid, and without prejudice to the Sponsor.

By submitting the Booking Form to participate, the Sponsor made a final and irrevocable commitment to occupy the space /items allocated and to maintain the installation until the date and time fixed for closure of the event.

The Sponsor may only present on their stand or space the materials, products or services described in the application to participate.

No advertising on behalf of firms not exhibiting is permitted in any form whatsoever. Transfer or sub-letting of all or part of the allocated spaces is prohibited.

### Obligation and Rights of Organiser

The Organiser undertakes to allocate sponsorship items space based on the preference expressed by applicants. Application will be considered in order of receipt of application forms accompanied by payment.

The Organiser reserves the right, in case of absolute necessity, to modify the positioning of stands, with no obligation to provide compensation to Sponsors.

### Liability Insurance

Equipment and all related display materials installed by Sponsors are not insured by the Organiser, and the Organiser under no circumstances will be liable for any loss, damage or destruction caused to equipment, goods or property belonging to Sponsors. The Sponsor agrees to be responsible for their property and staff manning the space and for the property of their agents and for any third party who may visit the space. The Sponsor shall hold harmless the Organiser from any and all damages/claims including those usually covered by a fire and extended coverage policy. The Sponsor will purchase insurance policies for the above listed damages.

### Exhibition Regulations

The Exhibition Manager, acting under direction of the Organising Committee, has the final decision as to the acceptability of displays. Sponsors are not to share with others any space allotted to them without prior written consent by the Exhibition Manager.

The Organiser reserves the right to alter the general layout or limit the space allotted to each Sponsor, postpone the exhibition or transfer it to another site if unforeseen circumstances warrant such action. Should any contingency

prevent the holding of the exhibition, the Organiser will not be held liable for expenses incurred other than the cost of exhibit space rental fees. All exhibits are to be displayed so as to avoid blocking aisles, obstructing adjoining booths, damaging the premises or the leased equipment. Sponsors are kindly requested to allow sufficient see-through areas, which ensure clear views of surrounding exhibits.

Sponsors are responsible for the cost and execution of the design, installation and delivery of their display to (and its removal from) the exhibition site.

Flammable materials are not to be used. Equipment displayed or demonstrated must be installed with strict adherence to safety measures.

Sponsors undertake to observe the timetable designated for completion of their display before the exhibition opening and its dismantling at the close of the exhibition. No dismantling or packing of the display before the designated hour. It is the Sponsor's responsibility to pack and remove or consign for shipment all items of value prior to leaving their exhibit unattended, otherwise the Organiser will arrange for their removal at the Exhibitor's risk and expenses.

Sponsors are obliged to ensure that their stands are permanently staffed during the exhibition opening hours.

Participation by Sponsors is dependent upon compliance with all rules, regulations and conditions stated herein.

Access to the exhibition is authorised on presentation of a badge issued by the Organiser. Exhibitors' badges will not be mailed in advance and may be collected from the Exhibition Manager's desk.

The Organiser ensures daily cleaning of the aisles. Sponsors are responsible for the cleaning of their stands. The provision of refreshments for the participants by Sponsors is only permitted if the catering regulations of the exhibition building concerned are observed.

Exhibition areas and fittings made available to Sponsors must be handed back in their original condition. In case of damage or loss of equipment provided, or damage to areas occupied, repair and replacement will be charged to the Sponsor.

Any special decoration or fittings must be submitted to the Organiser for prior authorisation.

Advertising panels and display are not permitted outside the exhibition areas allotted to Sponsors.